COUNTRY: SOUTH KOREA

INVESTMENT AMOUNT: USD 80 MILLION

COMPANY PROFILE: Samsung is a South Korean multinational conglomerate headquartered in Samsung Town, Seoul. From its inception as a small export business in Taegu, Korea, Samsung has grown to become one of the world’s leading electronics companies, specializing in digital appliances and media, semiconductors, memory, and system integration.

INVESTMENT PLANS IN INDIA: Samsung India has recently invested USD 80 million for the expansion of its existing plant in Noida. The company is also considering setting up its third manufacturing plant in India under the government’s ‘Make in India’ initiative. The company already has manufacturing facilities in Uttar Pradesh and Tamil Nadu.